**Entry form**

Best employee engagement initiative

There is a growing body of evidence to prove that engaged employees deliver better performance and organisational effectiveness. This award is seeking to attract entries from organisations who are operating at high performance levels and whose performance emanates directly from high impact employee engagement initiatives. The award will be seeking evidence of leadership buy in, strong communication channels and an alignment with organisational mission and values. Entries should focus on how employee engagement was developed and tangible results to prove levels of engagement and the outputs achieved.

The judges will be looking for employee engagement programmes that:

* foster an employee relations culture that enhances engagement, wellbeing and the contribution of employees in working towards the success of the business
* show evidence of strong working relationships and opportunities for dialogue across the organisation
* are business-focused and aligned to strategic objectives
* demonstrate a clear understanding of data and evaluation (e.g. through survey results, absence levels and staff turnover rates)
* generate insight into the value of engagement in driving broad business outcomes, such as leadership and culture, and its relationship with overall performance.

**Before completing this form, read the** [rules of entry](http://www.cipdniawards.co.uk/how-to-enter/) **and** [top tips here](http://www.cipdniawards.co.uk/how-to-enter/)**.**

**How to enter**

* Type your answers on this form, addressing each of the key areas listed below.
* We understand that some information provided may be confidential and commercially sensitive, but note that some entry details may be published throughout the Awards process.
* You may upload additional supporting materials in a PowerPoint presentation along with your entry – up to 50 MB.
* The total of all your answers (Q1 – Q5) must not exceed the word count of **1200 words**.

**Your organisation**

Organisation name:

Organisation sector (delete as appropriate): Private / Public / Third

Organisation website:

Describe your organisation in 100 words (this is not included in the word count):

**Your entry**

**Project name:**

(Note: this name will appear on promotional materials and, if your entry is successful, at the Awards event. **10 words maximum**)

**Project start date:**

1. **Give an overview of the project you worked on including its objectives and timescales**
* What were the key challenges you were trying to solve?
* How did the project align with the organisation’s strategic objectives?
1. **Outline any barriers that were experienced and indicate how they were overcome.**

(*Hint: barriers could include time, budget, engagement, communication, geography)*

**Describe the impact that the initiative had on the business objectives in your organisation.** *(Hint: this is a crucial section. The judges will be looking for supporting data and clear evidence of HR/L&D’s impact on organisational outcome.)*

1. **Provide a summary of the project team, highlighting individual roles and responsibilities.**
2. **Provide details of any external support used, such as consultants and trainers.**

**Once you have completed your form, make sure to save and upload it to the online entry system by** [clicking here](https://www.cipdniawards.co.uk/submit-your-entry/)**.**