**Entry form**

Best talent management initiative

Talent management is an essential management practice covering a multitude of areas. This award recognises innovative talent management and the delivery of development opportunities that have an impact on and strengthen the organisation. Entrants should clearly demonstrate an innovative talent strategy that addresses an important business issue with a clear narrative that demonstrates how the strategy is having an impact on the organisation. Judges will look for return on investment and the impact the strategy has made since implementation.

The judges will be looking for:

* clear objectives for the initiative, and how these link to the broader business/organisation strategy, both now and into the future
* what makes your initiative stand out, including what you’ve done that’s innovative
* the extent to which you have collaborated widely on your talent management strategy, and its ownership by the business
* the impact this initiative has had on both the organisation’s performance and its people
* evidence of diversity and inclusion considerations.

**Before completing this form, read the** [rules of entry](http://www.cipdniawards.co.uk/how-to-enter/) **and** [top tips here](http://www.cipdniawards.co.uk/how-to-enter/)**.**

**How to enter**

* Type your answers on this form, addressing each of the key areas listed below.
* We understand that some information provided may be confidential and commercially sensitive, but note that some entry details may be published throughout the Awards process.
* You may upload additional supporting materials in a PowerPoint presentation along with your entry – up to 50 MB.
* The total of all your answers (Q1 – Q5) must not exceed the word count of **1200 words**.

**Your organisation**

Organisation name:

Organisation sector (delete as appropriate): Private / Public / Third

Organisation website:

Describe your organisation in 100 words (this is not included in the word count):

**Your entry**

**Project name:**

(Note: this name will appear on promotional materials and, if your entry is successful, at the Awards event. **10 words maximum**)

**Project start date:**

1. **Give an overview of the project you worked on including its objectives and timescales**
* What were the key challenges you were trying to solve?
* How did the project align with the organisation’s strategic objectives?
1. **Outline any barriers that were experienced and indicate how they were overcome.**

(*Hint: barriers could include time, budget, engagement, communication, geography)*

1. **Describe the impact that the initiative had on the business objectives in your organisation.** *(Hint: this is a crucial section. The judges will be looking for supporting data and clear evidence of HR/L&D’s impact on organisational outcome.)*
2. **Provide a summary of the project team, highlighting individual roles and responsibilities.**
3. **Provide details of any external support used, such as consultants and trainers.**

**Once you have completed your form, make sure to save and upload it to the online entry system by** [clicking here](https://www.cipdniawards.co.uk/submit-your-entry/)**.**